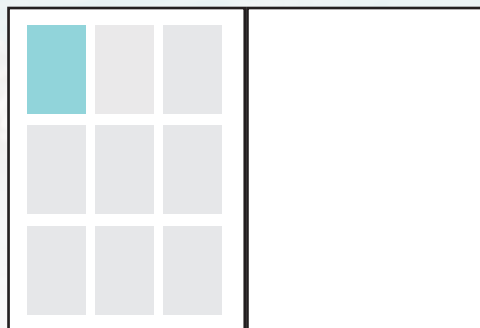


formats

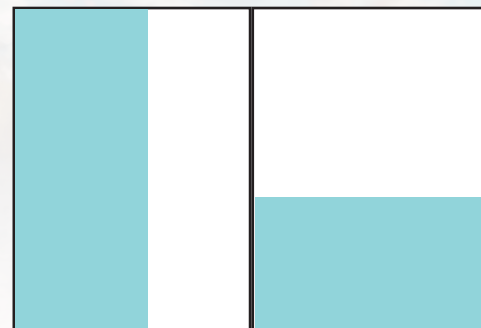
How to be a part of our magazine and reach our audience of influenceable readers

ADVERTISING space and specifications



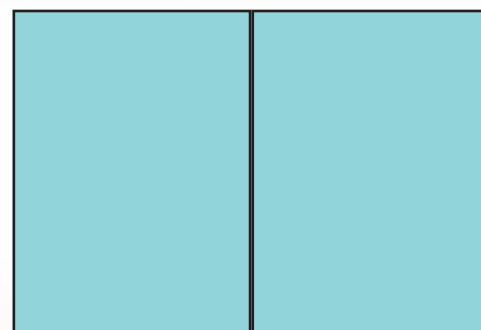
1/9th page in directory of services

Trim: 62w x 86h
Bleed: 68w x 93h
Type: 56w x 78h



1/2 page horizontal or vertical

Trim: 105w x 297h
Bleed: 111w x 303h
Type: 79w x 95h



Full page

Trim: 210w x 297h
Bleed: 216w x 303h
Type: 184w x 271h

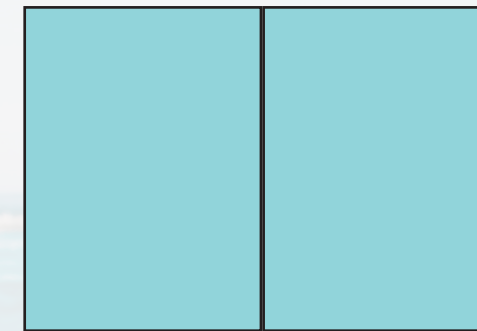


Covers (OBC, IFC, IBC)

Trim: 210w x 297h
Bleed: 216w x 303h
Type: 184w x 271h

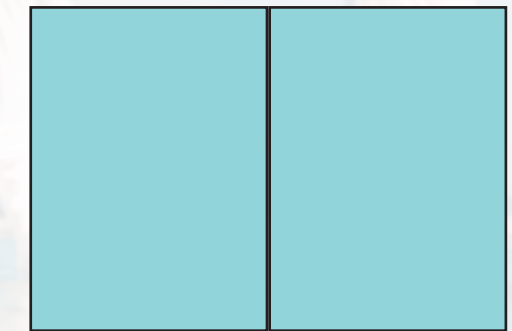
Design and production services are available for those without in-house design capabilities. Request them at your time of booking.

EDITORIAL content options and specifications



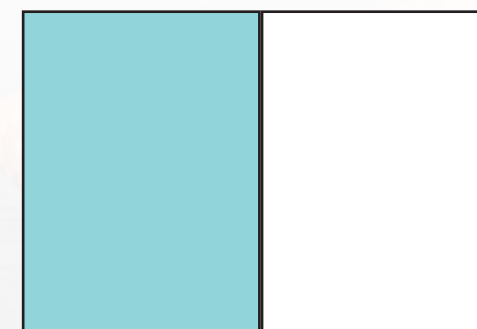
Feature

- 2 pages of editorial on a subject relating to your expertise.
- Full editorial credit for the article together with your contact details and information on how to access your services.
- Design and layout provided together with relevant illustrations and images.
- Proof reading and sub-editing provided.



Q&A

- 2 pages of editorial where you are able to answer common questions relating to your area of expertise.
- Full editorial credit for the article together with your contact details and information on how to access your services.
- Design and layout provided together with relevant illustrations and images.



Meet the specialist

- 1 page of editorial focusing on your personal background, services and expertise.
- Detailed information on how to contact you and access your services
- Design and layout provided together with proof reading and sub-editing services.



Personalised approaches

- 1 or 2 pages of editorial taking an angle of your choice that you feel best promotes your expertise and services.

- Design and layout provided together with proof reading and sub-editing services.

- Illustrations and/or images to complement your narrative.